

## mentoring and advice for senior managers

# mentoring and advice

<b>description</b>	A dynamic and highly participative process specially tailored to meet the needs of our clients in order to assist them to grow their businesses through personal mentoring and advice. This service is designed to help the client to stand back from the day-to-day activities of the business in order to review the strategies, structures and action plans necessary to drive the business forward. An experienced Business Manager with proven ability provides it.
<b>who should be involved</b>	This service will be of considerable interest to: <ul style="list-style-type: none"> <li>• Owners/Managers of small and medium sized enterprises</li> <li>• Divisional Directors &amp; Senior Managers of profit centres within larger corporations.</li> </ul>
<b>features</b>	<p><b>Review of:</b></p> <ul style="list-style-type: none"> <li>• Short, Medium &amp; Long Term Strategic Plans</li> <li>• Organisational Structure</li> </ul> <p><b>Detailed analysis of departmental activities, including:</b></p> <ul style="list-style-type: none"> <li>• Marketing</li> <li>• Sales Operations</li> <li>• Manufacturing</li> <li>• Finance</li> <li>• Administration</li> </ul> <p><b>Also:</b></p> <ul style="list-style-type: none"> <li>• Identification of Specific needs</li> <li>• Establishment of an Action Plan</li> <li>• Ongoing Monitoring and Review of Results</li> </ul>
<b>format</b>	<p><b>The Adviser is a combination of:</b></p> <ul style="list-style-type: none"> <li>• Mentor and Confidante, allowing the client to talk openly about matters</li> <li>• Business Analyst, using a variety of business tools</li> <li>• Facilitator, identifying a range of alternative solutions</li> <li>• Consultant, identifying the need for specialist involvement</li> </ul>
<b>benefits</b>	<p>The use of an independent adviser allows the client to think freely without the normal daily encumbrances experienced within the working environment.</p> <p>Ultimately the client will see the business grow through a carefully considered process that is centred on the client's own decisions.</p>

### For more details of our courses

call us direct on 01235 770791

or fax us on 01235 766701

visit our web site at [www.a-t.co.uk](http://www.a-t.co.uk)

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